



GeForce RTX

Indiana Jones and the Great Circle 40 Series Bundle

12 November 2024



EMBARGO

This bundle is embargoed until 12 November 2024, 2pm UK / 3pm CET

INDIANA JONES™ and the GREAT CIRCLE™

Uncover one of history's greatest mysteries in *Indiana Jones and the Great Circle™*, a first-person, single-player adventure set between the events of *Raiders of the Lost Ark™* and *The Last Crusade™*. The year is 1937, sinister forces are scouring the globe for the secret to an ancient power connected to the Great Circle, and only one person can stop them - Indiana Jones™. You'll become the legendary archaeologist in this cinematic action-adventure game from MachineGames, the award-winning studio behind the recent *Wolfenstein* series, and executive produced by Hall of Fame game designer Todd Howard.

Launch: 9 December 2024*

*6 December with the Digital Premium Edition

Developer: MachineGames

Publisher: Bethesda Softworks

Rating: PEGI 16, USK 16

Tech: Full ray tracing and NVIDIA DLSS

Iconic franchise, massive fanbase, legendary hero, and timeless appeal that resonates with audiences of all ages.



Bethesda

MACHINEGAMES

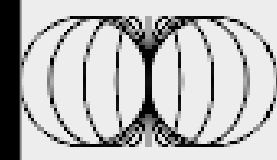
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NVIDIA

INDIANA JONES

and the
GREAT CIRCLE



INVERSE

Indiana Jones and the Great Circle Could be the Best Indy Adventure in 35 Years

gamesradar+

Indiana Jones and the Great Circle looks like the best series adaptation since Temple of Doom on the Atari ST over 30 years ago

The Guardian

US

Indiana Jones and the Great Circle: a video game that will whip film fans into a frenzy

MachineGames' long-awaited iteration of the George Lucas and Steven Spielberg franchise looks set to deliver the most authentic Indy adventure yet. Hold on to your hats for an unforgettable ride



An Inside Peek At *Indiana Jones'* Gameplay Looks Whip-Crackingly, Fist-Punchingly Fun



Indiana Jones and the Great Circle preview: shaping up to be a heck of a whip-cracking, gun-toting, puzzle-solving adventure



INDIANA JONES AND THE GREAT CIRCLE LOOKS LIKE A RIP-ROARING ADVENTURE



Polygon

Indiana Jones and the Great Circle might just have what a great Indy game needs

GEFORCE RTX 40 SERIES BUNDLE

Adventure Calls

Get *Indiana Jones and the Great Circle*™ with select GeForce RTX 40 Series*.

[Learn More](#)

*Terms and conditions apply.



Date

- Bundle launch: 12 November 2024
- Bundle end: 29 December 2024
- Redemption period end: 30 January 2025

Offer

- Buy Select GeForce RTX 40 Series, get *Indiana Jones and the Great Circle* (Digital Premium Edition \$99.99 value)
- Play 3 days early with the Digital Premium Edition
- SKUs included:
- GeForce RTX 4090, 4080 SUPER, 4080, 4070 Ti SUPER, 4070 Ti, 4070 SUPER, or 4070 desktop or graphics card
- GeForce RTX 4090 laptop GPU, RTX 4080 laptop GPU, RTX 4070 laptop GPU

Participating Regions

- Global (Excluding Crimea Region of Ukraine, Belarus, Russia, Donetsk People's Republic, Luhansk People's Republic, China, Cuba, Iran, North Korea, Sudan and Syria (void where prohibited by law))

PARTNER PROPOSALS & REQUIREMENTS (RETAIL/ETAIL)

Proposal to Partners

For participating partners, NVIDIA will:

- Provide complete GTMK with banners, landing page, site skins, social assets, POS assets
- Supply digital codes for redemption
- Manage the game redemption process via NVIDIA app (please note, redemption will only work via the NVIDIA app)
- Feature partners on the owned bundle landing pages
- Promote the bundle on the EMEA GeForce social media channels with a total followership of 7.2 million
- Promote the bundle via email newsletter to the EMEA GeForce database with 1.5 million recipients

Partner Requirements

To participate in the bundle campaign, partners agree to:

Marketing requirements

- Bundle landing page: Host bundle landing page, following NVIDIA's template, that lists the participating SKUs
- Homepage promotion: Promote the bundle on their homepage for the entire duration
- Email newsletter: Feature the bundle in at least one email newsletter
- Social media support: Post a minimum of 1 social post per week of promotional period
- Influencer/streamer activations: Promotional plan to be mutually agreed upon between NVIDIA and partner
- Point of sale: Commit to in-store promotion for the bundle (retail only)

Additional requirements

- RTX AI PC campaign participation: Amplify RTX AI PC campaign by hosting landing page and promoting the campaign on the homepage
- Holiday campaign participation: Run Holiday campaign with promoting regularly updated offers via home page banner directing to Holiday landing page, at least one email newsletter, and at least 3 social posts

Partner Requirements

To participate in the bundle campaign, partners agree to:

Operational requirements

- New RTX products only: Not run the bundle with any open box products
- No use of 'Free': Do not use the term "Free" in any bundle promotions or communications
- Sales: Implement a system to only distribute 1 game code per order
- Reporting: Submit weekly sales-out and coupon inventory reports
- Campaign summary: Submit campaign wrap-up including impressions and sales numbers
- Sub-distribution agreement: Sign sub-distribution agreement prior to bundle launch

Product requirements

- Product line listing: Must include '*Indiana Jones and the Great Circle™* GeForce RTX 40 Series Bundle' in the title
- Key features: Must include description for *Indiana Jones and the Great Circle™*
- Product image: Primary product image must include bundle key visual
- GeForce RTX trailers: *Indiana Jones and the Great Circle™ Gamescom Date Reveal Trailer (or latest RTX video)* should be included on the product page

Redemption Instructions

Redeem your coupon code through the NVIDIA app

To redeem your promotional code for *Indiana Jones and the Great Circle™* you must have a NVIDIA app and a Steam account.

Please follow the steps below:

- Install your qualified graphics card.
- Update or install the latest version of the NVIDIA app.
- Open and log in to the NVIDIA app.
- Go to “Redeem”.
- Enter your bundle code from your qualifying bundle purchase.
- Select “Redeem” to receive the *Indiana Jones and the Great Circle™* game code.
- Follow the remaining instructions on screen to sign in through your Steam account.
- For troubleshooting help, please visit our FAQ [here](#). If you’re still experiencing problems please contact our [customer support team](#).

